

Ministry of Culture

Minister

5th Floor, Mowat Block
900 Bay Street
Toronto ON M7A 1L2
Tel: (416) 325-1660
Fax: (416) 325-1726

Ministère de la Culture

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5^e étage, édifice Mowat
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Dear Culture Partners:

The Government of Ontario is helping communities tap into the culture sector's creativity to generate new opportunities for economic growth and job creation.

We are introducing a new Creative Communities Prosperity Fund that will invest \$9 million over four years to help municipalities develop culture as a key part of their economic development strategies. It will also help not-for-profit organizations establish innovative cultural partnerships and promote new economic opportunities.

Municipal cultural plans can create prosperity for communities by creating jobs, attracting tourists, revitalizing neighbourhoods and attracting new businesses. Our investment in municipal cultural planning will drive economic growth and revitalize communities across the province.

To be eligible for funding, the lead applicant must be an Ontario municipality or First Nations band council, or an incorporated not-for-profit organization. Application forms, program guidelines and eligibility information are available on the Ministry's website, www.culture.gov.on.ca. The deadline for applications is October 15, 2009.

For more information, please contact Ms. Michelle Jones, Culture Programs Advisor in the Ministry's Programs and Services Branch, at (416) 314-5171 or by e-mail at michelle.jones3@ontario.ca.

Yours truly,


M. Aileen Carroll
Minister